



Joon-Seok LEE

Affiliated Patent Attorney

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Practice Area

- Trademark
- Design
- Litigation

Experience

- Affiliated Patent Attorney, Lee International IP & Law (2019~Present)
- Adjunct Professor, Graduate School of Intellectual Property, Dankook Univ., Dongkook Univ. (2016 ~ 2018)
- President, Korea Invention Promotion Association(KIPA) (2015~2018)
- Acting Commissioner, Korean Intellectual Property Office (2015~2015)
- Deputy Commissioner, Korean Intellectual Property Office (2013~2015)
- Director General, Bureau of Intellectual Property Policy, Korean Intellectual Property Office (2012~2013)
- Director General, Bureau of Trademark and Design Examination, Korean Intellectual Property Office (2011~2012)
- Chief presiding judge (Trademark Section), Intellectual Property Trial and Appeal Board, Korean Intellectual Property Office (2009~2011)
- Presiding trial judge(Design & Utility Model Section), Intellectual Property Trial and Appeal Board, Korean Intellectual Property Office (2009~2010)
- Exchange Expert at Greenblum & Bernstein, P.L.C., Senior Researcher at Washington IP Academy (2008~2009)
- Spokesperson for Korean Intellectual Property Office & Director General, Bureau of Planning & Coordination, Korean Intellectual Property Office (2007~2008)
- Senior Director, Human Resources Division, Korean Intellectual Property Office (2005~2007)

- Senior Director, Intellectual Property Policy Division, Korean Intellectual Property Office (2004~2005)
- Chief, Office of Commissioner, Korean Intellectual Property Office (2003~2004)
- Director, Trademark Examination Division, Korean Intellectual Property Office (1999~2000)
- Director, International Cooperation Division, Korean Intellectual Property Office (1997~1999)
- Senior Deputy Director, Deputy Director, International Cooperation Division, IP investigation Division and so on, Korean Intellectual Property Office (1988~1997)

Education

- Washington University in St. Louis, School of Law (JSD, 2003)
- Washington University in St. Louis, School of Law (LL.M., 2001)
- Harvard University Law School (Special training program for International Negotiations, 1991)
- Seoul National University (M.A., Graduate School of Public Administration, 1992)
- Yonsei University (B.A., Public Administration, 1988)

Qualifications

- Admitted as a Korean Patent & Trademark Attorney (1997)
- Passed the 31st Higher Civil Service Examination (1987)

Publications / Presentations

- Light and Shade of Trademark Dilution Protection, (Intellectual Property Rights, 2005)
- International Norms for Well-known Trademark Protection on Cross Border and Cyber Spaces: Current Status and Ways to Go (JSD doctoral dissertation, 2002)
- Purpose for Non-registration of Descriptive Marks and Determination Criteria Thereof under the Trademark Act (Intellectual Property Rights 21, 2000.9)
- A Brief View on Interpretation and Application of Regulations on Popular Trademark Protection under the Trademark Act (Intellectual Property Rights, 2000.5)
- Current Status and Prospects of Negotiations for WIPO Patent Law Treaty (Intellectual Property Rights 21, 1999.7)
- General Introduction on Intellectual Property Rights (compilation at KIPO, 1997)
- Protection of Geographical Indication in the U. S. (Patent Information, 1995.9)

Awards & Recognition

- The Order of Service Merit, Red Stripes (2013)
- National Medal of Honor (2005)

Etc

- Language : Korean, English, Japanese

Trusted Partner for Your Global IP Needs

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